

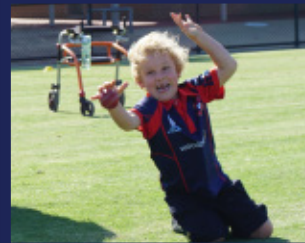
Senior Mens

Senior Womens

Jnr Boys & Girls



JOIN OUR FAMILY!



Sponsorship Packages

*Come and support the red and the blue!*

 [bentleighcc.com.au](http://bentleighcc.com.au)  



# SPONSORSHIP OPPORTUNITIES

## About Bentleigh Cricket Club

Bentleigh Cricket Club (BCC) is a family-oriented club based in the heart of Bentleigh. Established in 1909 we will enter our 114th season in 2023/24 fielding five senior men's teams, four senior women's teams, 15 junior teams (mixed and all-girls) an All Abilities junior program for kids with disability and one of the largest and most successful Junior Blasters and Master Blasters programs in the south-eastern region.

Our aim is to foster an active participation in sport (cricket) for junior and senior players of all ages and gender, while providing a responsible and enjoyable social environment for members, families and supporters.

Our main ground is Bentleigh Recreation Reserve located at Arthur St Bentleigh (behind the Bentleigh RSL), with our second ground being Centenary Park Oval 2, located at Bignell Rd, East Bentleigh

## The Benefits of a Sponsorship Partnership with BCC?

- Our programs share a strong alignment and connection with our local community.
- Large presence in the Glen Eira community with significant growth in participation
- Large, local and loyal membership base.
- Social media presence across a number of platforms.
- Regular social functions with constant significant exposure.
- Cost-effective advertising.
- High-profile location, Bentleigh Reserve located just off Centre Road is the heart of the community and dedicated to promoting sponsors.

## Why your support matters

Your valued support and sponsorship will go towards:

- Providing all levels of support for our growing club from playing gear to apparel, from chairs to safety equipment.
- Playing clothes and protective gear for our ever growing kids and women's programs
- Providing ongoing support for members from all backgrounds ensuring cost is not a barrier to involvement in community sport
- Bringing together our cricket community socially for ongoing engagement



## The Bentleigh Cricket Club Audience





# SPONSORSHIP OPPORTUNITIES

## COMMUNITY SPONSORSHIP

Are you a local business that is not able to commit to a whole Sponsorship Package? Do you have something else to offer? For example vouchers for your products or a discount on your service for our players and members? We would still love to hear from you and help get your name out to our BCC audience.

## SPONSORSHIP PACKAGES

	Premium Package	Blue Package	Red Package
Cash donation or goods in kind	\$2,500+	\$1,500	\$750
Team naming rights Senior Men, Women or Blaster's Program	✓		
Branding Opportunity Sponsor patch on game day shirt or club kit bag	✓		
Scoreboard Digital Exposure	✓	✓	✓
Function commitment at sponsor venue	✓	✓	
Naming rights to a junior team	✓	✓	
Ground Signage	✓	✓	
Interior club room signage all year	✓	✓	✓
Logo and link to your business from BCC website	✓	✓	✓
Feature in BCC newsletter	✓	✓	✓
BCC 'like' of your business social pages	✓	✓	✓
Facebook share of your business over the season	4	2	1
Presentation of Award	1		
Opportunity to speak at Presentation Night	✓		
BCC Email database - promotion of your business to members	4	1	
Sponsor plaque to display in your business premises	✓	✓	✓
Invitation to selected club events	✓	✓	✓

## Contact

To get started with a Sponsorship Partnership with Bentleigh Cricket Club, contact  
Jon Raju | Ph 0403 297 203 | Email: [president@bentleighcc.om.au](mailto:president@bentleighcc.om.au)