

Senior Mens

Senior Womens

Jnr Boys & Girls



JOIN OUR FAMILY!



Sponsorship Packages

Come and support the red and the blue!



SPONSORSHIP OPPORTUNITIES

About Bentleigh Cricket Club

Bentleigh Cricket Club (BCC) is a family-oriented club based in the heart of Bentleigh. Established in 1909 we will enter our 115th season in 2024/25 fielding five senior men's teams, four senior women's teams, 15 junior teams (mixed and all-girls) an All Abilities junior program for kids with disability and one of the largest and most successful Junior Cricket Blast programs in the south-eastern region.

Our aim is to foster active participation in sport (cricket) for junior and senior players of all ages, gender and ability, while providing a responsible and enjoyable social environment for members, families and supporters.

Our main ground is located at Bentleigh Recreation Reserve, Arthur St Bentleigh (behind the Bentleigh RSL), with our other grounds at Centenary Park, Bailey Reserve and Victory Park, all located within the Glen Eira local area.

The Benefits of a Sponsorship Partnership with BCC?

- Our programs share a strong alignment and connection with our local community.
- Large presence in the Glen Eira community with significant growth in participation
- Large, local and loyal membership base.
- Social media presence across a number of platforms.
- Regular social functions with constant significant exposure.
- Cost-effective advertising.
- High-profile location, Bentleigh Reserve located just off Centre Road is the heart of the community and dedicated to promoting sponsors.

Why your support matters

Your valued support and sponsorship will go towards:

- Providing all levels of support for our growing club from playing gear to apparel, from chairs to safety equipment.
- Playing clothes and protective gear for our ever growing kids and women's programs
- Providing ongoing support for members from all backgrounds ensuring cost is not a barrier to involvement in community sport
- Bringing together our cricket community socially for ongoing engagement



The Bentleigh Cricket Club Audience





COMMUNITY SPONSORSHIP

Are you a local business that is not able to commit to a whole Sponsorship Package?

Do you have something else to offer? For example vouchers for your products or a discount on your service for our players and members? We would still love to hear from you and help get your name out to our BCC audience.

SPONSORSHIP PACKAGES

	Premium Package	Blue Package	Red Package
Cash donation or goods in kind	\$3,000+	\$1,500	\$750
Program Naming Rights Senior Men, Senior Women, Juniors, Blasters, All Abilities (subject to amount and duration of sponsorship)	✓		
Branding Opportunity Sponsor patch on BCC clothing or merchandise (subject to amount and duration of sponsorship)	✓		
Scoreboard Digital Exposure	✓	✓	✓
Ground Signage	✓	✓	
Interior club room signage	✓	✓	✓
Logo and link to your business from BCC website	✓	✓	✓
Feature in BCC newsletter	✓	✓	✓
BCC 'like' of your business social pages	✓	✓	✓
Facebook share of your business over the season	4	2	1
BCC Email database - promotion of your business to members	4	1	
Sponsor certificate to display in your business premises	✓	✓	✓
Invitation to selected club events	✓	✓	✓
Function commitment at sponsor venue (where appropriate)	✓	✓	

Contact

To get started with a Sponsorship Partnership with Bentleigh Cricket Club, contact Jon Raju | Ph 0403 297 203 | Email: president@bentleighcc.com.au